



The College Royal Society

of the University of Guelph

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To whom it may concern;

College Royal™ has been an annual tradition at the University of Guelph since 1925 and has been credited as the largest student-run open house in North America. Each March, the University opens its doors to over 20,000 visitors from the Guelph community, as well as many alumni and prospective students to take part in College Royal's Open House Weekend.

As you may know, circumstances are a little different this year due to the COVID-19 pandemic. In order to keep the tradition alive, we have decided to create a Virtual Open House. As a College Royal Team, we want to bring fun and laughter to homes during these difficult times and believe that our Virtual Open House will be able to do just that.

This event will be new and exciting. The College Royal Executive is working very hard to create an experience that is original and interactive. We intend to keep as many events as possible that can be transferred to a virtual display. This will include live demonstrations, interactive games, pre-recorded educational videos, and at home activities for children to engage groups of all ages. We have formed an executive team of 33 students as well as hired a website design company to make this vision become a reality. Our hope with this event is to keep the College Royal™ tradition alive during these abnormal times.

As a completely student run, non-for-profit organization, we rely on the support provided by business and organizations within the community. We would like to take this opportunity to invite you to partner in making the 97th virtual College Royal an experience to remember. We have created a document outlining our various sponsorship levels, each with differing monetary ranges and corresponding recognitions. If you wish to donate this year, we ask that you make cheques payable to: University of Guelph.

If you require more information in regard to our donations, please do not hesitate to contact us at 613-583-8893, send us an email at rbarr01@uoguelph.ca or check our website at www.collegeroyalsociety.com.

Thank you for your interest, and we hope to hear from you soon!

Sincerely,

Rebecca Barr
Vice President of Donations
College Royal™

Abby Peca
President
College Royal™