



The College Royal Society of the University of Guelph

Office: Room 537 – North Tower, University Centre, University of Guelph

Mail: UC Room 537, 50 Stone Road East, Guelph, Ontario, N1G 2W1

Tel: (519) 824-4120 x58366

Email: colroyal@uoguelph.ca

www.collegeroyalsociety.com

To Whom It May Concern:

College Royal™ has been an annual tradition at the University of Guelph since 1925 and has been deemed the largest student-run open house in North America. Each March, the university opens its doors for College Royal Open House Weekend and welcomes over 20,000 visitors from the Guelph community, as well as many alumni and prospective students to campus for this very unique event.

This coming year College Royal Open House Weekend will be held March 17-18, 2018. Over the course of the weekend, more than 20 events and competitions will take place including the popular livestock shows, dog show, pancake flip, art show and square-dancing competition. In addition, over 70 student clubs will be involved, presenting interactive displays and exhibits for the public to enjoy. In the days leading up to Open House Weekend, students will participate in other events, including the Fashion Show, and Super Thursday, all of which are long standing traditions.

As a completely student run, non-for-profit organization, we depend on support from businesses and individuals within the community in order to host a successful event year after year. We would like to invite you to be part of making College Royal 2018 an event to remember. We are requesting either direct financial support or donations of goods or services to be used as prizes for student competitions. To recognize your support, we have created varying levels of donor recognition. More details about this recognition can be found under "Recognition Levels". Cheques should be made payable to: College Royal Society.

We look forward to hearing from you. If you require more information, please do not hesitate to contact us at (519) 824-4120 ext. 58366, send us an email at colroyal@uoguelph.ca, or check our website at www.collegeroyalsociety.com.

Thank you for your interest! Sincerely,

Serena Allardyce
Vice President of Donations
College Royal™ 2018

Hannah Sweet
President
College Royal™ 2018



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To Whom It May Concern:

College Royal™ has been an annual tradition at the University of Guelph for 90 years and is deemed the largest student run open house in North America. Each March, the university opens its doors for College Royal™ Open House Weekend and welcomes approximately 15,000+ alumni, prospective students and members of the Guelph community to campus. This year Open House Weekend will be held March 18-19, 2017. Over the course of the weekend, more than 20 events and competitions take place and over 70 student clubs present interactive displays and exhibits for the public to enjoy. In the days leading up to Open House Weekend, students participate in other events, including the Fashion Show, College Royal™ Ball and Super Thursday.

As a non-for-profit organization, we depend on donations from businesses and individuals within the community in order to host a successful event year after year. We would like to invite you to be a part of making this year's College Royal™ an event to remember. We are requesting donations of either gift certificates or merchandise to be used as prizes for the student competitions or as door prizes for our Fashion Show. Student competitions include the livestock show, cat and dog shows, square dancing, pancake flip, logging and tug-o-war competitions.

To recognize your support your business will also be announced or recognized at the event in which your donation is used for prizes and your business name will be listed on the College Royal™ website (www.collegeroyalsociety.com) and within our Open House booklet (5,000 copies printed).

We look forward to hearing from you. If you require more information, please do not hesitate to contact us at (519) 824-4120 ext. 58366, send us an email at colroyal@uoguelph.ca, or check our website at www.collegeroyalsociety.com.

Thank you for your interest! Sincerely,

Serena Allardyce
Vice President of Donations
College Royal™ 2018

Hannah Sweet
President
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College Royal™ 2018

SPONSOR RECOGNITION



The College Royal Society greatly appreciates the support of all the sponsors and donors that help make College Royal a success, and wishes to recognize each financial contribution or donation accordingly. The following describes the various sponsor and donor recognition packages for College Royal™ 2018.

College Royal Platinum Partner ▶ \$2500 +

- Logo representation at a headline event with large attendance during Open House Weekend
- Large-sized colour logo will appear in the Open House Booklet (3000 copies printed) and on sponsor recognition posters, as well as large logo visibility at the sponsored event.
- Verbal recognition at major events
- Company logo will appear on the College Royal website (www.collegeroyalsociety.com) under Sponsor Recognition with a link provided to company website
- Receive invitation for a representative and guest to attend the College Royal Appreciation Dinner held in March
- Gain exposure to students and community members through support of College Royal, a completely student-run open house. The only one of it's kind in North America!

College Royal Gold Partner ▶ \$1000-2499

- Large-sized colour logo will appear in the Open House Booklet (3000 copies printed) and on sponsor recognition posters
- Verbal recognition at major events
- Company logo will appear on the College Royal website (www.collegeroyalsociety.com) under Sponsor Recognition with a link provided to company website
- Receive invitation for a representative and guest to attend the College Royal Appreciation Dinner held in March

College Royal Silver Partner ▶ \$500-999

- Medium-sized colour logo will appear in the Open House Booklet (3000 copies printed) and on sponsor recognition posters
- Company logo will appear on the College Royal website (www.collegeroyalsociety.com) under Sponsor Recognition with a link provided to company website
- Receive invitation for a representative and guest to attend the College Royal Appreciation Dinner held in March

College Royal Bronze Partner ▶ up to \$499

- Company name will be included in the Open House Booklet (3000 copies printed) and on sponsor recognition posters
- Company name will be included on the College Royal website (www.collegeroyalsociety.com) under Sponsor Recognition with a link provided to company website.

In-Kind Donations (Goods or services to be used as prizes)

- Company name will be included in the Open House Booklet (3000 copies printed) as a prize donor
- Company will be recognized at the specific event in which the prize donation is awarded
- Company name will be included on the College Royal website (www.collegeroyalsociety.com) under Sponsor Recognition

Interested in supporting College Royal 2018 or have questions?

Please contact Serena Allardyce, VP of Donations 2018, via email at www.colroyal@uoguelph.ca or by phone at 519-824-4120 ext. 58366